

MALENA COSMETICS

CASE STUDY



KRAUMETIK



ABOUT KRAUMETIK MALENA

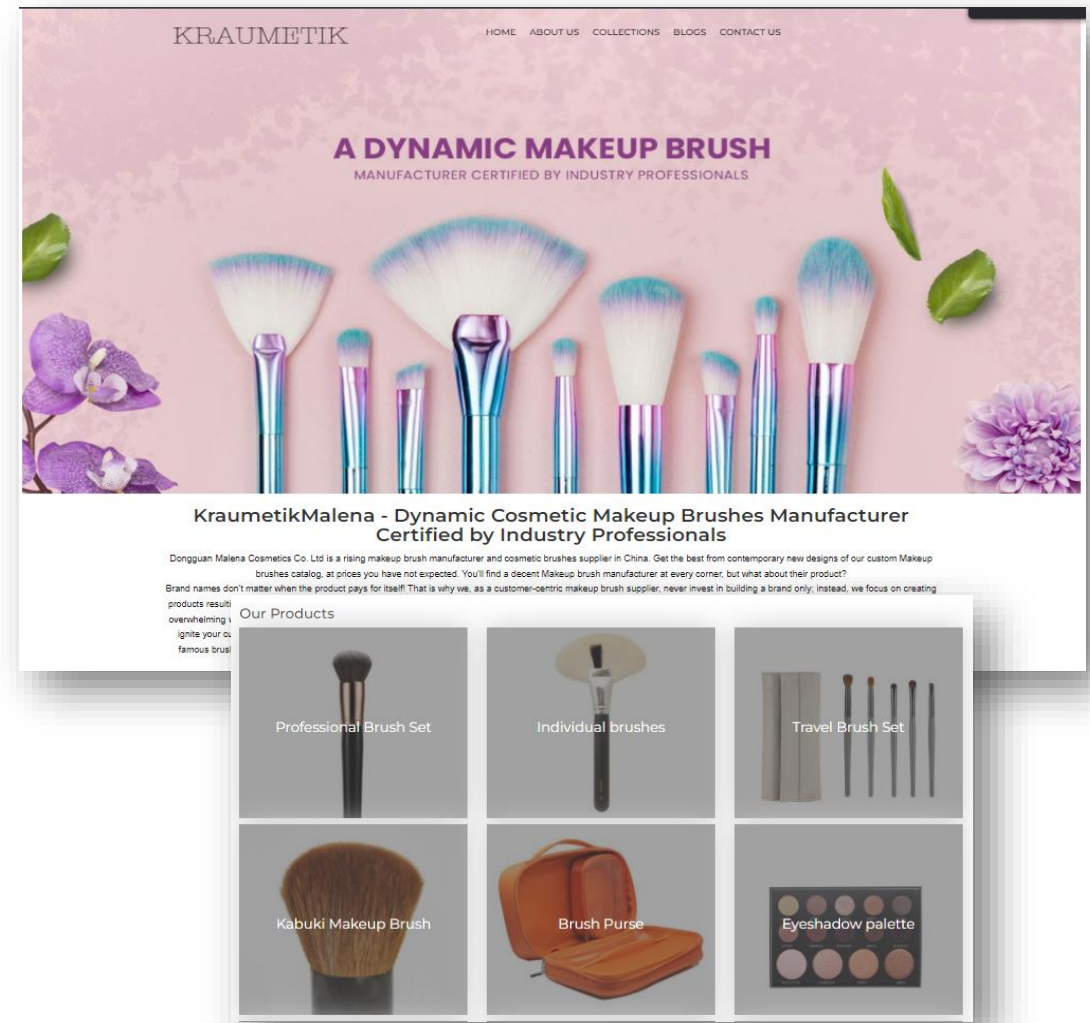
Introduction:

Dongguan Malena Cosmetics Co. Ltd (KRAUMETIK) is a leading makeup & Cosmetic brush manufacturer and cosmetic brushes supplier in China. It has a wide range of brush lines: including brush blush, pencil holders, travel brush, foundation brushes, and private label brushes options.

Business with 1st Page Rank:

Kraumetik Malena joined hands with 1st Page Rank in 2018 where he needed to create a brand under the name of KRAUMETIK.

1st Page Rank provided a platform where he established roots in USA by registering his brand and establishing presence on Google & Social Platforms.





CASE STUDY KRAUMETIK MALENA

Case Study:

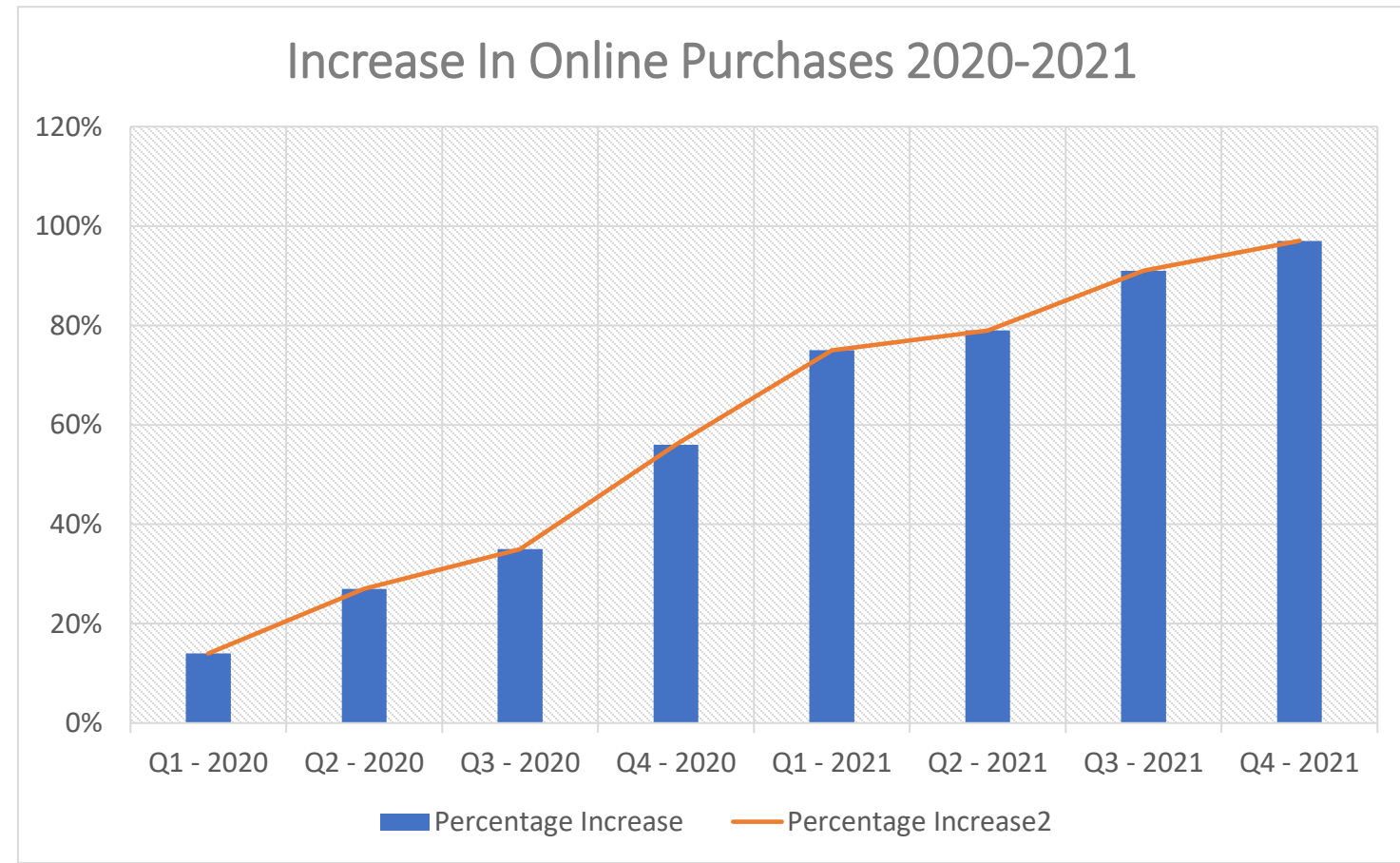
The leading manufacturer of Cosmetic Brushes was struggling to increase the online sales of his Kraumetik Brand. 1st Page Rank helped Kraumetik Brand increase it's online sales through SEO & Digital Marketing Services by ranking 100+ keywords on Google 1st Page. These keywords now bring thousands of visitors per month on his website bringing a constant increase in his online sales.

100+

Keywords on
Google 1st Page

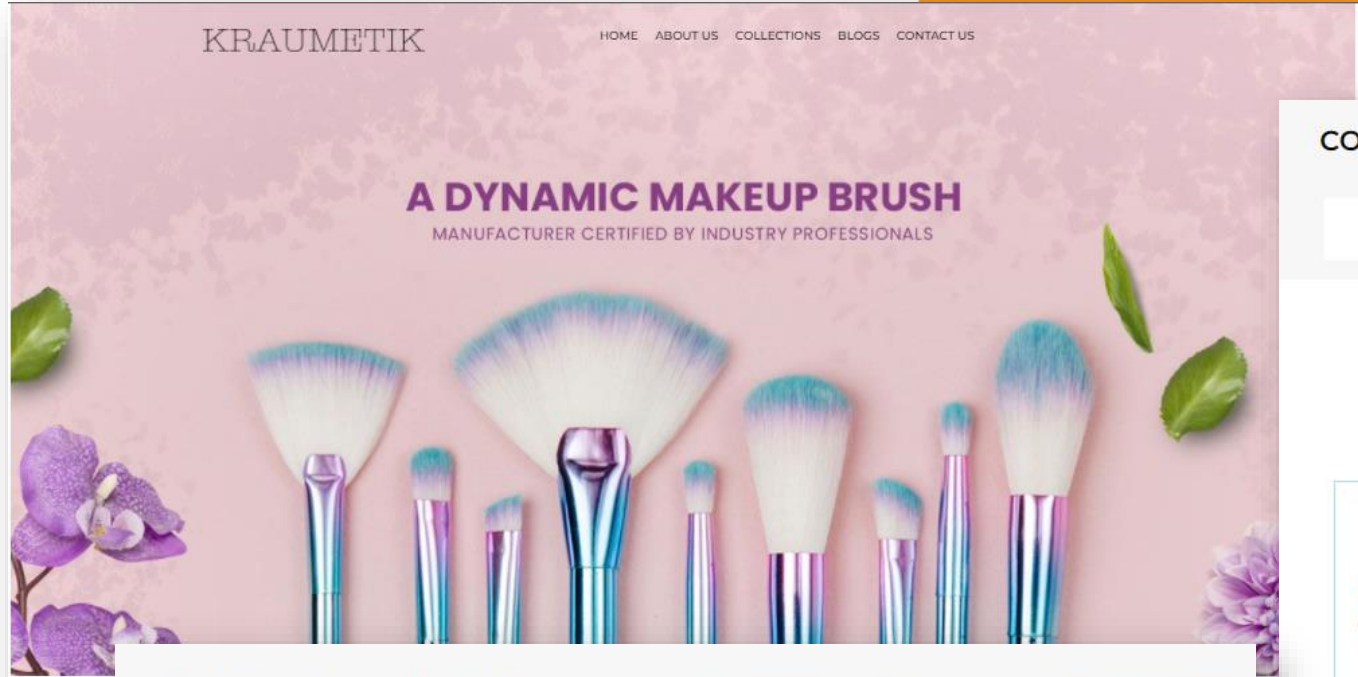
97%

Increase in online
purchases





WEBSITE OUTLOOK KRAUMETIK MALENA



KRAUMETIK

HOME ABOUT US COLLECTIONS BLOGS CONTACT US

A DYNAMIC MAKEUP BRUSH

MANUFACTURER CERTIFIED BY INDUSTRY PROFESSIONALS

What Makes Us Incredible in the Cosmetic Brush Suppliers Market!

Most in-demand International Makeup Brush Manufacturer and Cosmetic Brushes Companies offer the best makeup brushes for novices and pros on very convincing budgets. As the beauty and cosmetic industry grow, the need for more innovative blending and carving products is increasing every quarter. To fulfill the growing need for assorted makeup tools, we have invested time to work hand in hand with the top makeup & beauty specialists to bring the best makeup brush goods in the marketplace. We have more than thousands of cosmetic tools, brushes, and accessories to provide a complete collection; with outstanding teamwork capability. We offer proficient solutions on beauty accessories, including makeup brushes, disposable makeup brushes, makeup sponges, makeup bags, cosmetic bottles, and airtight jars. Our production team's primary staff has been engaged in makeup brushes production for over 10-years; we also introduced advanced brush producing techniques from China.

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COOPERATIVE USERS

[READ MORE >](#)

eva
mosaic

la prairie

SALLY
BEAUTY

REVLON
PROFESSIONAL

AVON

KORRES

NEW ARRIVAL

We are continually updating our products and release improved versions when needed.

[READ MORE](#)



Wood Hand Synthetic Hair Makeup Brush Set



Makeup Brush Kit Wood Handle Goat Hair Synthetic Hair



Wholesales Fan Cosmetic Makeup Brush With Natural Hair



Dual Ends Makeup Brush for Powder & Eyeshadow



Synthetic Hair SPCS Makeup Brush Set with PU Bag



8PCS Makeup Cosmetic Brush Set with Synthetic Hair



Affordable Price Kabuki Cosmetic Brush with Goat Hair



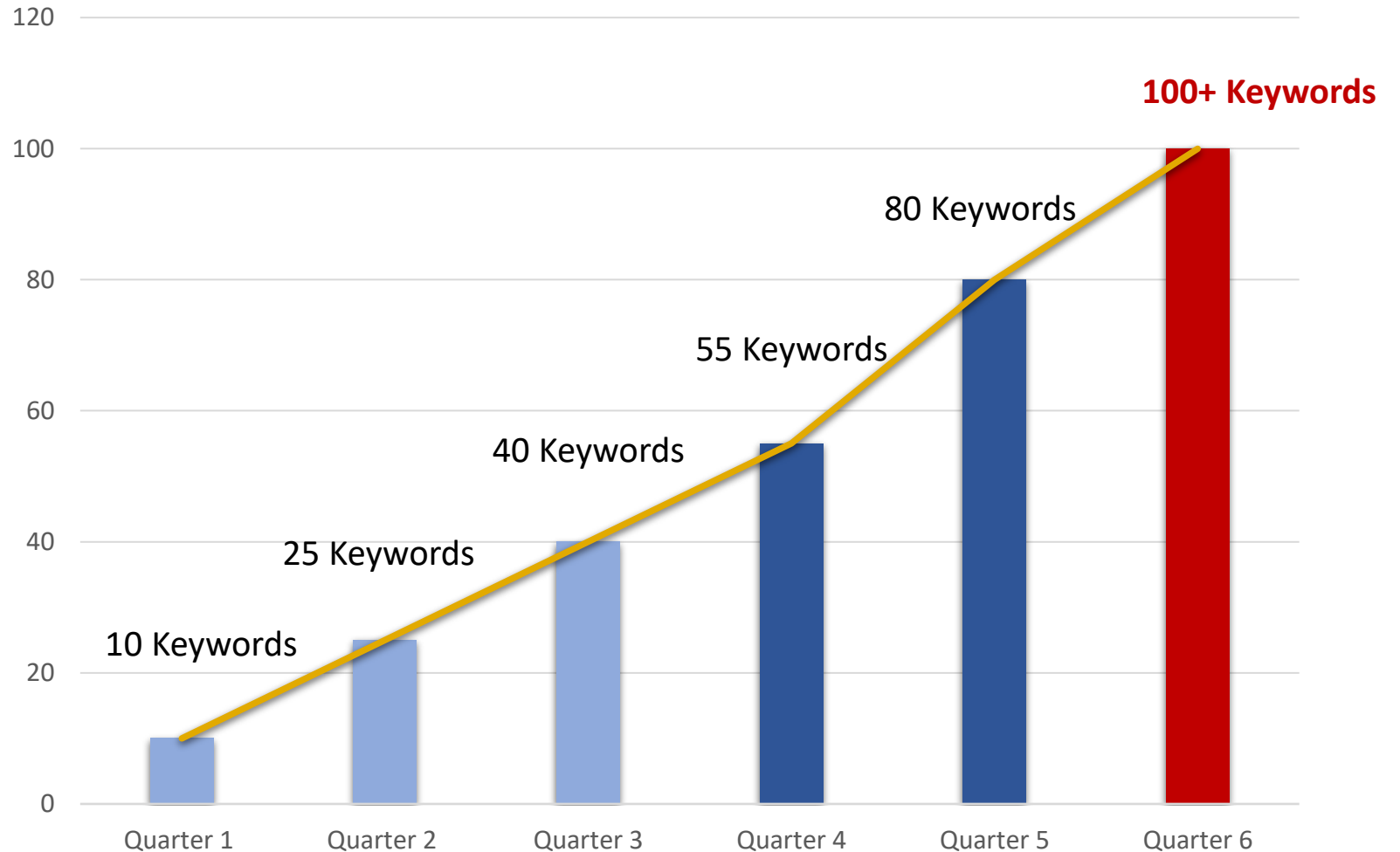
Pink Cosmetic Brush Bag with Double Zipper



1ST PAGE GOOGLE RANKING KRAUMETIK MALENA

RANKED KEYWORDS ON GOOGLE 1ST PAGE:

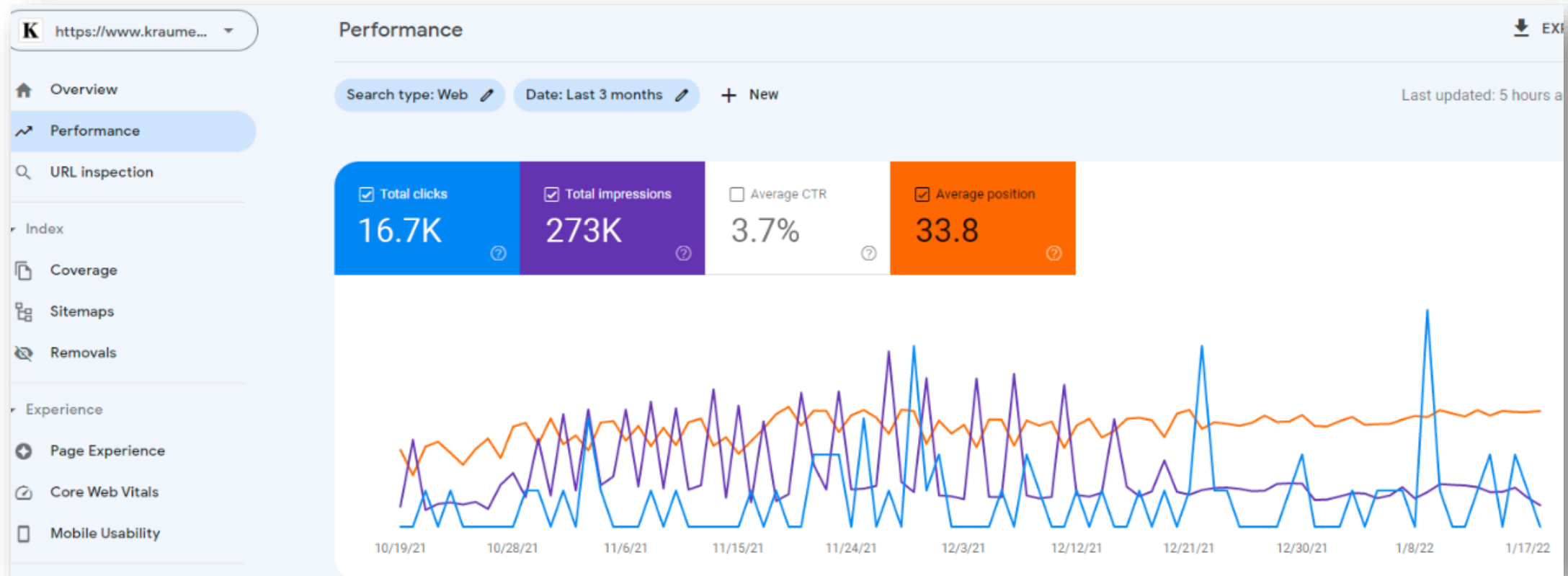
- Makeup Brushes China
- Travel Brush Set China
- Travel Brush Set Supplier
- Makeup Sponge Suppliers
- Kabuki Brush Manufacturer
- Kabuki Brush Supplier
- Eyeshadow Palette China
- China Travel Brush Set
- Makeup Brushes Set China
- Professional Brush Set China





GOOGLE CONSOLE STATISTICS

KRAUMETIK MALENA



More than 16,500 clicks and 273,000+ Impressions in last 3 months with an average CTR of 3.7% which is more than a market standard CTR.



TOP PERFORMING KEYWORDS KRAUMETIK MALENA

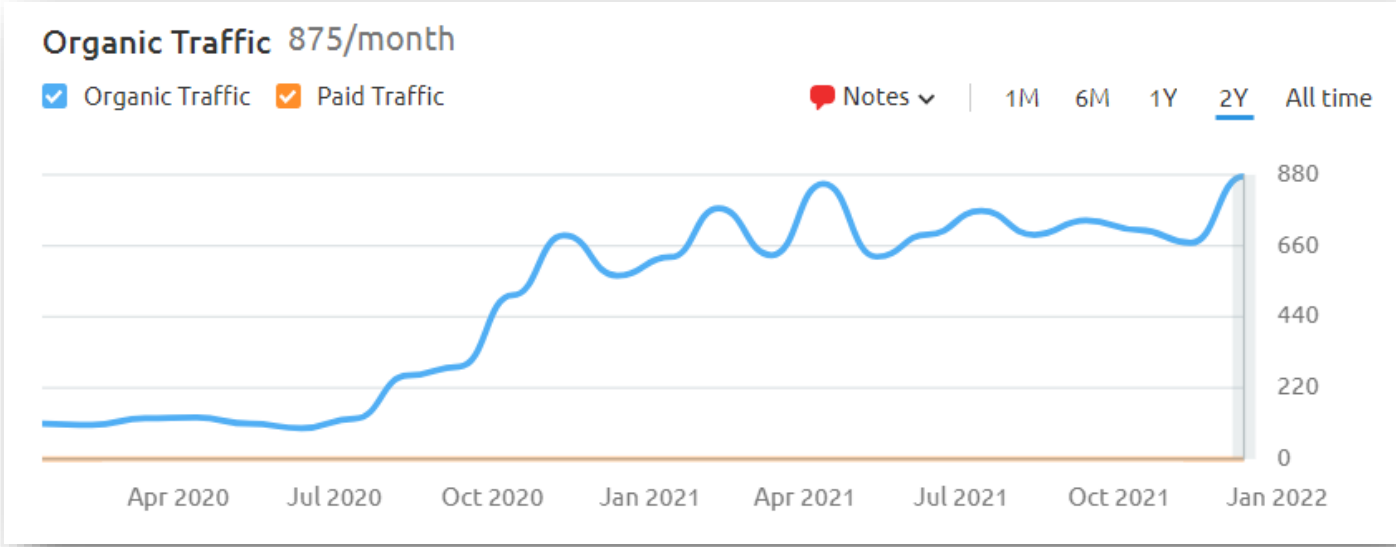
The screenshot shows the Google Search Console Performance report for the website https://www.kraume... The report is filtered for 'Web' search type and 'Last 3 months' date range. The top queries are listed as follows:

Query
makeup brush manufacturer
makeup brush supplier
malena cosmetics
cosmetics manufacturers in usa
cosmetic brush supplier
makeup brushes set china
cosmetic brush manufacturer
custom makeup brushes manufacturer
makeup tools supplier
makeup brush factory

Top performing Keywords that brings traffic to the website are mostly Non-Branded Keywords that are very competitive in this market.



TRAFFIC ANALYSIS KRAUMETIK MALENA



Check the increase in Monthly Organic Traffic over a period of Time. The graph is still aiming upwards showing a constant increase in the overall traffic.

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	875	1K
US	78%	680	614
UK	6.2%	54	67
ES	4.8%	42	21
GR	4.8%	42	2
Other	6.5%	57	309

Most of the Traffic is from US, UK & Spain, i-e, it's main importing countries.



GOOGLE PRESENCE ANALYSIS KRAUMETIK MALENA

Search Results:

We have listed more than 1900 pages of Kraumetik on Google

The screenshot shows a Google search for 'kraumetik brush'. The search bar at the top contains the text 'kraumetik brush' and has a search icon on the right. Below the search bar, there are navigation options: 'All', 'Images', 'Videos', 'News', and 'More'. The search results are displayed in a list format. The first result is for 'KRAUMETIK 12-Piece Makeup Brushes Set' with a price of US\$33.00. The second result is for 'KRAUMETIK makeup brush set' with a price of US\$28.00. The third result is for 'Makeup Brush Manufacturer + Cosmetic Brushes Supplier ...' with a description of KraumetikMalena as a manufacturer and supplier of premium makeup brushes. Below the search results, there is a section titled 'People also ask' with four questions: 'What do you use a kabuki brush for?', 'What brush is best for contouring?', 'Which brand is best for brush?', and 'Are eco tools brushes good?'. A 'Feedback' link is located at the bottom right of the search results area.



SOCIAL ACCOUNTS HANDLING KRAUMETIK MALENA

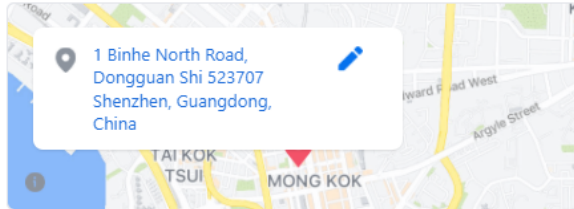
Social Media Accounts:

This is a banned product to promote by Facebook, Instagram and other social platforms.

Despite this challenge, we have been managing the social accounts of Kraumetik Brushes and have been receiving a great response in terms of business from the customers.

Introduce your Page

About



Promote your business locally to lead people directly to 1 Binhe North Road, Dongguan Shi 523707 Shenzhen, Guangdong, China.

Since our establishment, Malena Makeup Brush Manufacturer has been a pioneer and leader in manufacturing the highest quality brushes and accessories. ... See more

3,473 people like this

3,480 people follow this

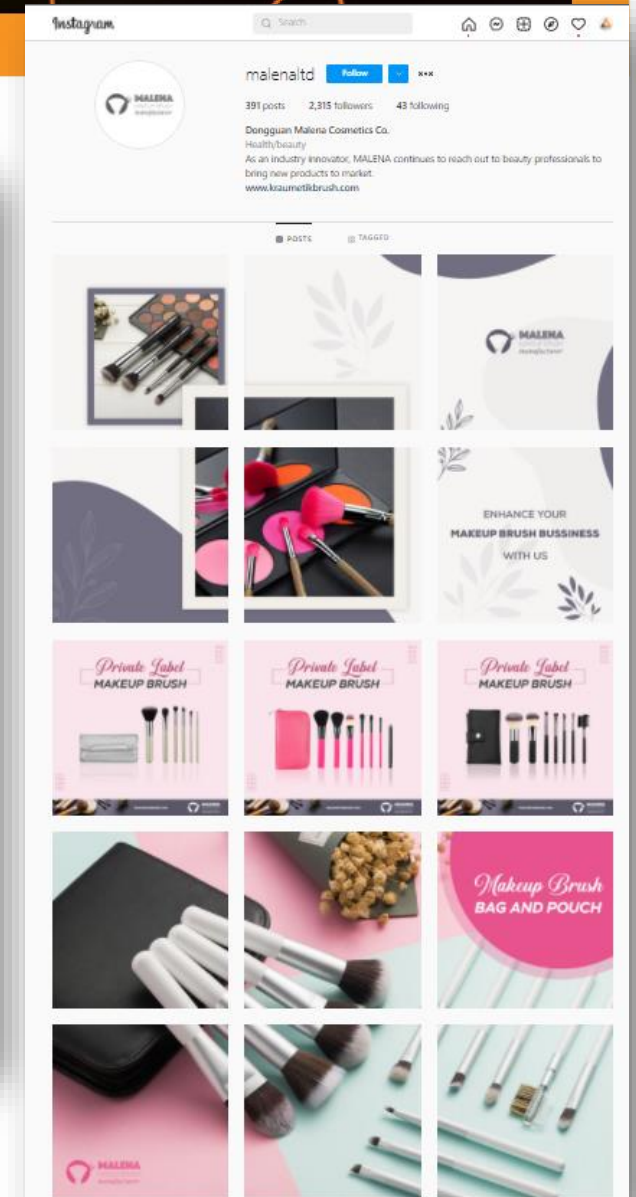
<https://www.kraumetikbrush.com/>

Promote Website

+86 135 9012 8136

Typically replies within a day
Send message

info@malenacn.com



Instagram

malena1td

391 posts · 2,315 followers · 43 following

Dongguan Malena Cosmetics Co.
Beauty/Beauty
As an industry innovator, MALENA continues to reach out to beauty professionals to bring new products to market.
www.kraumetikbrush.com

Grid of images showing makeup brushes and products.



SOCIAL ACCOUNTS INQUIRIES SNAPSHOT

KRAUMETIK MALENA

Search

Lizzy Ndoro Thu
How much do your products or servic...

Barkot Ek Wed
You: You can tell us how much brushe...

Sheikh Aysha Riva Jan 25
Atar price

Purna Chowdhury Moni Jan 25
You: Price depends on the order...

Middot for you
You: Price depends on the order...

Sheikh Aysha Riva
Assign conversation

much quantity you want to buy?

Jan 25, 2022, 2:23 PM

Dongguan Malena Cosmetics Co., Lt.
m.facebook.com

MALENA

Travel Brush Set
With Zip Pouch

Forms library + Create

Search... Actions Filters

<input type="checkbox"/>	Name	Status	Created	Leads count	Sharing	Leads	Boost
<input type="checkbox"/>	Malena Form 01/02/2022, 15:52 Preview	Active	Feb 1, 2022 ...	67 0 expired	Restricted	Download	Create ad



PAGERANK
GROW YOUR BUSINESS ONLINE

*Thank
You!*

